

Dr. Noel Williams Chief Operations Officer Iowa Select Farms





- Founded in 1992 by Jeff and Deb Hansen
- Started in Ag Manufacturing opportunity for large-scale production
  - Feed ingredients readily available
  - Manure valuable to local farmers
  - Bring jobs to rural lowa quality labor force







# MISSION VISION VALUES



### **OUR MISSION**

To responsibly produce safe, nutritious and high quality pork for our customers and the food companies they serve.

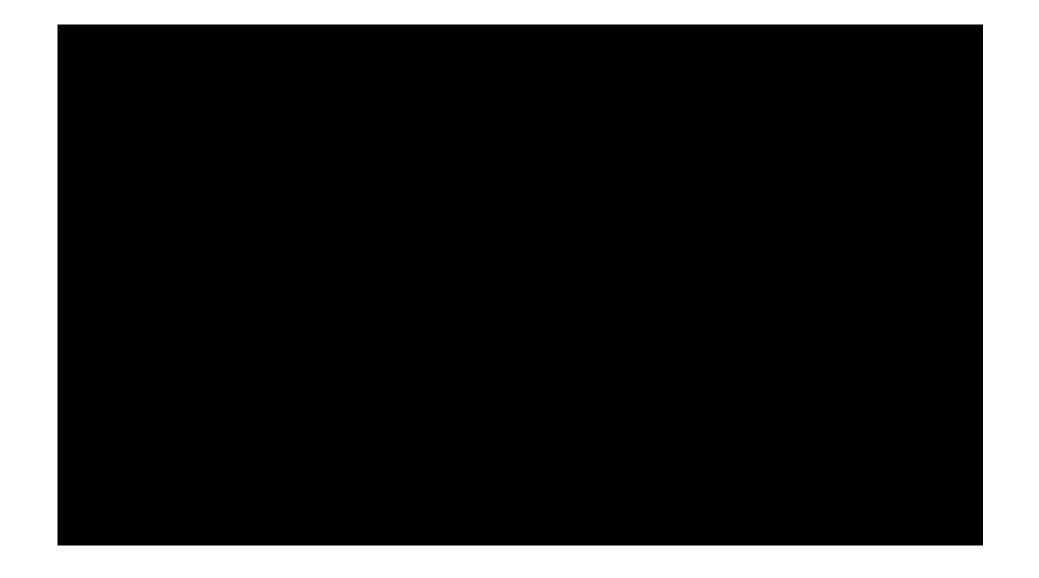
### **OUR VISION**

To compete in a global marketplace for protein production by fostering a culture engaged in operational excellence and innovation.

### **OUR VALUES**

We believe in doing the right thing every day, operating with character and integrity, and being stewards of our resources. We fulfill our values every day through SelectCare, and believe by taking care of our people, our animals, our communities and our environment we will achieve our mission.

















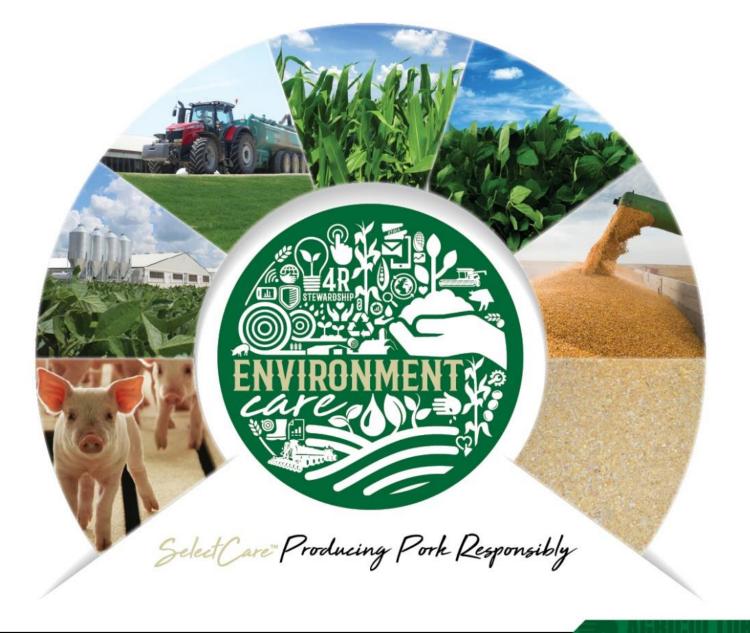
















### HOMEGROWNIOWA Growing Communities Growing lowa







Sow regions



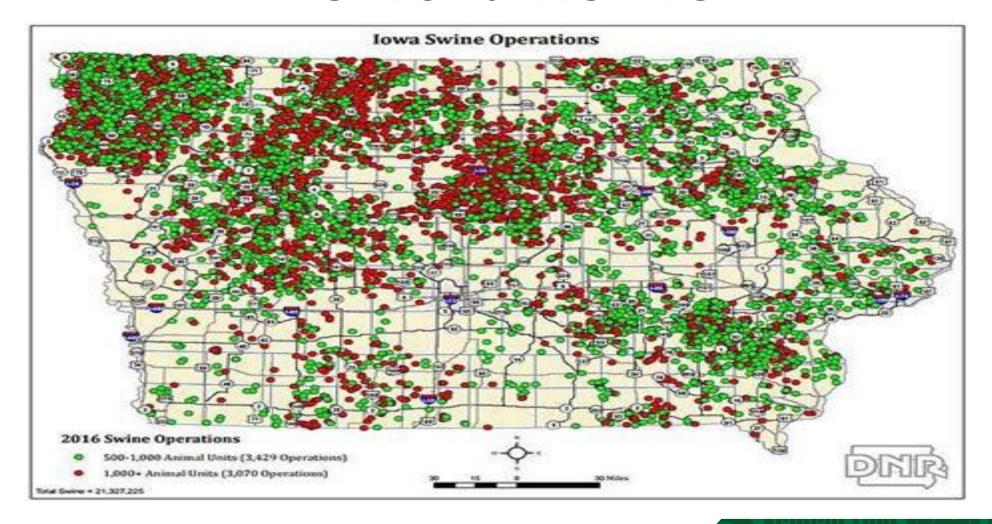


Nursery, GDU and finishing region





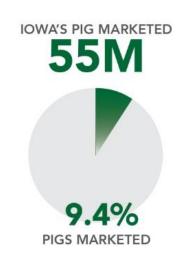
### The World We Live In



### OUR PLACE IN IOWA AGRICULTURE









50,696,000 BUSHELS OF CORN 22,748,000 BUSHELS OF SOYBEANS

# **Employment Trends in the United States**

- Iowa is currently the 3<sup>rd</sup> lowest unemployment in the country = 2.5%
  - Vermont is 1<sup>st</sup> with 2.1
  - North Dakota is 2<sup>nd</sup> with 2.4
  - United States overall is 3.7% the lowest since 1969
- Ames Iowa unemployment rate = 1.5% = the lowest rate in the country currently



# **Iowa is Great Place to Live and Grow Pigs**

- Inputs feed ingredients, cheap energy
- Infrastructure
  - Processing Plants
  - Feed Mills
- Our geography minimizes our cost and improves operating efficiencies
  - State government
    - Transport, health, people, environmental regulations
    - Supervision efficiency
- Issues.....
  - Pig dense
  - No employees
  - Weather challenges



# How do We Do it?



# **Leadership Principle**

- Leadership no matter what your role, if you are around people you influence them by the choices you make. You are always a leader
- Leadership is not defined by position, by title or status
- Leadership is a selfless act where you put others before yourself
  - Good leaders don't do it to gain power
  - Good leaders don't do it to make more money
  - Good leaders don't do it to gain prestige or status
  - Good leaders do it because they are selfless
    - Selfishness. You have to make choices every day and if in those choices you demonstrate if you are selfish or not. If you think of others in those choices, you are selfless. If not and you put yourself first then you are selfish. People look at your choices and determine if you are selfish or selfless. Only selfless people make good choices



"EVERY PARENT, COACH, MANAGER, AND LEADER SHOULD READ THIS BOOK, I WITH I HAD READ IT THISTY YEARS AGD."

-LOU HOLTZ

# LEAD... God'Sake!

A PARABLE FOR FINDING THE HEART OF LEADERSHIP



TODD G. GONGWER

FOREWORD BY URBAN MEYER

THE ART OF LAUNCHING YOUR CAREER

HABITUDES

THAT FORM
LEADERSHIP
HABITS &
ATTITUDES

DR TIMELMORE

HABITUDE

I M Á G E N E S QUE DESARROLLAN H Á B I T O S Y ACTITUDES DE LIDERAZGO

DR TI



### How do You Get to be a Good Leader?

- Malcom Gladwell book "Outliers"
- In depth study of people who are extremely successful at their skill
  - Bill Gates, The Beetles, Master Violinist
  - Common denominator
    - Practice
    - Takes 10,000 hours of practice to truly master a skill



# **Examples of Leadership Training**

- Training & Developmental Programs
  - PPA evaluate each person within the organization yearly.
  - Interns
  - Production Leadership Program = PLP
  - Ambassador group
  - Young Leaders group
  - PI training HR
  - Habitudes/Leadership Noel and is now trickling into a variety of other audiences in sows
  - 3 all-company meetings
  - Pig House Doctor
  - ESL classes
  - HR Training days 1 & 2



# **Human Resources – Employee Engagement**

	Performance and Potential Assessment Grid	
h	New In Role	High Potential (Could see promoting in 3-6 months)
	Needs Work/Worth Investment	Doing Well With Potential (Could see promoting but unsure of timing)
al	Problem Performers	Strong Contributor

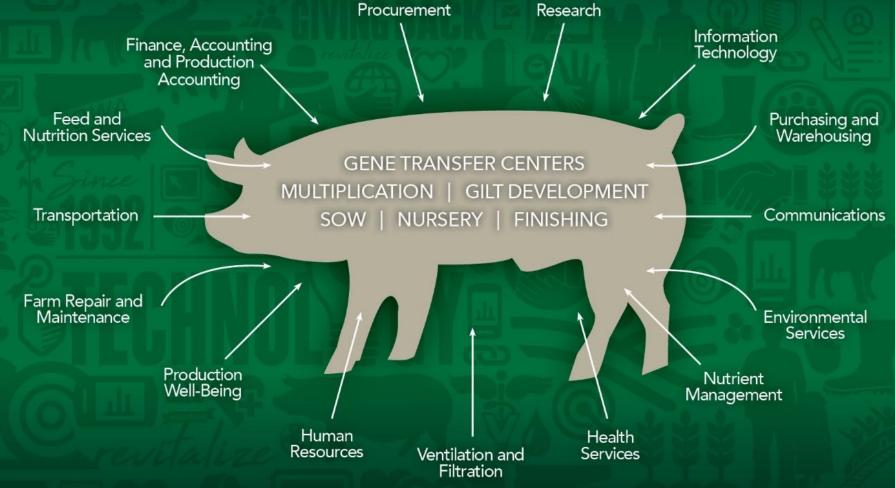


# **Production Based**



### PRODUCTION SUPPORT DEPARTMENTS









# Singular Goal



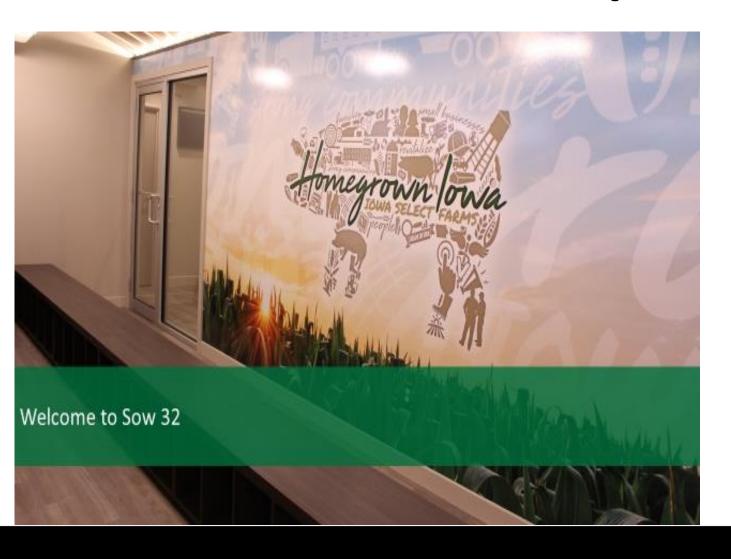
# **Billion Pound Journey**



# **Billion Pound Journey**



## **Transparency**



Our Goals and what we Do Above All - Focus on the People

### **How we Communicate**





Biosecurity Update and Announcement

AFRICAN SWINE FEVER

As you may have read in news reports, China is currently reporting an outbreak of African Swine Fever. (ASF) is a highly contagious foreign animal disease that results in high mortality and an immediate shutdown of pork exports. Until recently, ASF was only confirmed Africa, Eastern Europe and the Middle East.

diarrhea, abortions—and most notably—high mortality rates. These mortality rates can range from 80-100% mortality in all age groups of pigs, including

ASF is spread in a similar fashion to other diseases—from exposed pigs, people, supplies/equipment and insects, and by way of some feed ingredients. There is no available vaccine and treatment options are minimal. ASF is classified as a foreign animal disease that would stop exports of our products to other countries. It is estimated that an ASF outbreak in the United States

This disease is characterized by symptoms of fever, red/purple skin discoloration, would result in a year one economic loss of \$8 billion to the swine industry.

Alarmingly, it has now been reported in China and has spread rapidly throughout its pig population in a short period of time. Because of the exchange of people and feed ingredients from China, we are more at risk from a disease introduction from China than from any other country. This disease is rapidly spreading and is predicted to continue to spread.

### INDUSTRY AND GOVERNMENT AGENCIES ARE CURRENTLY

### IMPLEMENTING SAFEGUARDS TO MITIGATE THIS RISK INCLUDING—

- 1. Increased monitoring and inspections of people and goods transported from China and Russia (another country with ASF)
- 2. Potential implementation of a process to test goods from these countries

### WHAT CAN WE DO AS A BUSINESS TO PROTECT OUR COMPANY?

Fortunately, we have all of the processes and procedures in place in our business today to mitigate risk. A few points to emphasize as it pertains to our farms and facilities-

- 1. Biosecurity—100% execution of our current biosecurity protocols for people, supplies, equipment, feed and animal entries into our farm is essential to mitigate our risk. We are diligent as a business for biosecurity protocols, but we must ensure we are achieving 100 percent compliance on all aspects of biosecurity. This includes not only sow farms and multiplication, but also adhering to wean-to-market biosecurity guidelines.
- 2. No Visitors—every person that enters one of our facilities today must have a completed lowa Select Farms entry card. This is for all individuals and please review with all employees this process. Going forward, we will limit traffic to only individuals directly involved with farm operation and maintenance. No outside visitors allowed.
- 3. Feed—since the introduction, we have been diligent as a business on feed ingredient sourcing and supplies and we are re-auditing all mills to ensure processes are being met for a safe supply.
- 4. Animal Movement— if you see any suspect clinical symptoms (high mortality, rapid spread of fever, diarrhea or skin lesions) contact your health services veterinarian immediately and prior to movements. This will minimize potential transmission of disease. Be diligent in reporting any unusual clinical signs.

This is a serious threat to our business. We must follow all existing biosecurity processes and procedures. Any questions, please contact your health services veterinarian or you service manager



NO VISITOR POLICY ENFORCED

Our finishing pig performance continues to improve. We had a difficult summer with extreme heat during parts of the summer causing challenges in mortality mid to late finishing and reduced growth rates. We have had more heat-related issues such as ulcers and enteric issues caused by off-feed events and our growth rates have been reduced with lower feed intakes. Despite the challenges, everyone has executed well and our total pounds of pork produced goal will be achieved this year.

I am extremely proud of everyone's effort and execution. Like we have discussed many times, we win the game in the fourth quarter and we have set the stage for the best fourth quarter performance this company has ever had.

### Growth Update

The wet summer and spring definitely caused challenges for our construction efforts as well. Since we started our construction season this spring, we have had record rainfall. Heaven forbid we ever have a drought, but if we do...let's just plan for aggressive construction and it will break the drought! Despite the challenges, Brian Blumhagen and his team has done a great job of providing the facilities necessary to meet our timelines for pig production for our contractual obligations to our partners. We will complete construction of three new sow farms this year—S038, S039 and S042. We will also build approximately 120, 2,490 head finisher buildings this year. Although space utilization is certainly a challenge, Brian, Ron Rush and Allen Whiley are communicating on a daily basis to find homes for our record (and growing) inventory of 2.6M pigs on feed.

Last week, we started farrowing at S038 and to date have farrowed 52 litters with a total born of 15.2 and born alive of 13.6. So far excellent results and hope they continue. Thanks to everyone involved in the start-up of this farm and all of the construction efforts.



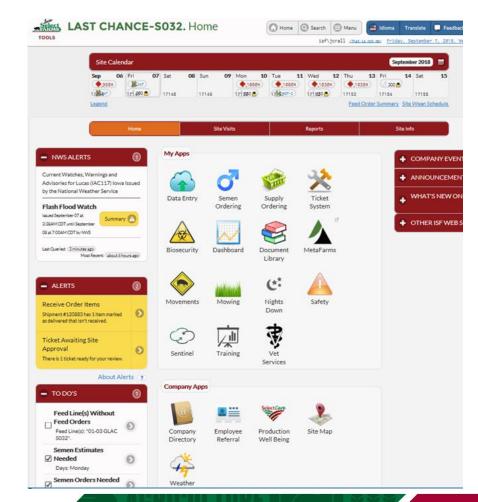
### African Swine Fever

Recently, we released a Best Practice training on the growing spread of African Swine Fever (ASF) throughout the world. I have received several questions on this and wanted to provide an update of current activity and what lowa Select is doing to protect the business.

ASF continues to spread on a global basis. In China, it continues to spread across the country. Although it is difficult to determine the complete impact in China, we do know that it is spreading throughout all of the major pig producing regions in China and this week, it was reported in some larger, more modern farms. Bottom line, it continues to spread and result in an increase in mortality in China and risk for the rest of the world, especially Asia. It has also been reported in Western Furgne in Relgium. Until detected in Relgium. ASF had been confined to smaller pork producing companies in Eastern Europe and Russia. With the confirmation of ASF in Eastern Europe there is now greater risk of spread into major pork producing countries of France, Germany and Denmark as they are in close proximity to Belgium. As a comparison, it would be similar to an introduction to South Dakota with the fear that it would get into the major pork producing states of Iowa, Southern Minnesota and Nebraska. ASF continues to spread.

So how do we protect our business? First and foremost, we have changed our process on procuring feed ingredients and supplies from affected countries. We have limited procurement of feed ingredients and supplies from affected countries and have quit using products and feed ingredients we deem non-essential to the business, or changed sources where we can to other countries on essential supplies. For those feed ingredients and supplies that we have to procure from affected countries we have reviewed biosecurity guidelines for production and packaging of these products and implemented a 45 day guarantine for these products before they can enter our farms. This guarantine period is based on research that has been done on virus survival of all foreign animal diseases, not just ASF, and we believe that this provides us a level of protection that dramatically mitigates our risk. Additionally, we have initiated feed sanitation







# Implement Cultures Not Process



# **Herd Health History with ISF**

- 1993-2013
  - Mixed bag of health issues
  - Lived with PRRS, tried various strategies to manage PRRS
    - Vaccine(s)
    - Live Virus
    - Various gilt introduction methods
    - Mixed results
    - Bottom line -60 90 % of our sow farms had wild type introductions of PRRS annually 40 % more than one introduction



# **ISF Experience – PEDv**

- 1<sup>st</sup> PEDv Case
  - 4200 head sow farm
  - PM May 15 2 litters scouring oldest room
  - May 16 2 oldest rooms scouring
  - 6 am May 17 ENTIRE farrowing house affected
- May 17<sup>th</sup> PEDv confirmed in U.S. herd



# **ISF Experience - PEDv**

- PED (+) Sow Farm Plan
  - Shut down initial sow farm to gilt entries for 20 weeks
  - Cleaned, cleaned, and cleaned
  - Farm returned to baseline weaned pigs in 7 weeks
  - Gilts entered farm in early October and remained negative to PED
- Handful of cases in finishing barns (most likely)
  - Marketing
  - Lateral Infections



# **ISF Experience PEDv**

- Thoughts at End of Summer
- PED outbreak on the sow farm was similar to a TGE outbreak
  - Mortality lasted a couple weeks longer
  - Clearing virus from farm seemed to be a little more difficult
  - Shutdown, expose, and clean was a viable tool to control the disease
- Sow farm experience + low number of finishing breaks = SUMMER INTERVENTIONS were successful
  - But what about the reports from other areas of the country???



# **ISF Experience - PEDv**

- Week 43
  - Sunday, October 20th 3 sow farms scouring
  - October 22nd 2 more
  - October 24th 6 more
- By Week 48 25 positive sow farms
- Week 5, 2014 southern Iowa break
  - Additional 9 farms
- Week 17 Last sow farm in SW IA broke



## **PEDv Response**

- Sow Farm Clean Up
  - 20 30 weeks no gilt entries
  - Clean, clean, clean
  - White washing
  - PEDv vaccine
  - Bio-Security Changes



# **PEDv Response Bio-Security Changes**

- Feed
  - Sal Curb
  - Segregation of feed mills
    - Sows and Multiplication versus commercial finishing
  - FAD brought a new round of changes
- Transport
  - Every internal truck and trailer that moves pigs gets washed, disinfected and dried after every load
  - Unloaders for markets



# **PEDv Response Bio-Security Changes**

- Nutrient Management
  - Tiered system for applicator entry
  - Site or farm manager inspects every applicator in to insure equipment is cleaned and disinfected
  - Sets barn up
  - Tremendous effort to get done
  - Filtered farms, new pump outs so that the pump never goes into the facility



#### **PEDv Results**

- Took the System Negative by summer of 2014
  - 3 breaks since then
- Post PEDv and herd shut downs had best performance that we had ever had
- Until.... 1-7-4 in fall of 2014
  - 80 % of system had introduction of 1-7-4 wild type PRRS
  - Almost back to the drawing board
- Depressing, but showed the potential was there



## **Production 2014**

•	Total	Born	13.6
	iotai	DOILL	13.0

•	Born	Alive	1	2.3
		$\neg$		

- P/W/S 10.5
- WTM Mortality 10.8 %



# Facility Overview – Sows

- Beginning of 2015
  - 38 Farms
  - 1 Filtered Farm
    - Negative Filtered Multiplier with long track record of PRRS stability
  - 2 OPG Farms
- We were at a cross roads
  - Older facilities which needed to be remodeled
  - OPG pressure
  - Emphasis on Antibiotic Reduction
  - Mediocre Production Performance
  - Profitable business with long track record with good customers
  - New packing plants being built or in planning stages
  - Had two extremely profitable years



#### What Did we Do?

- Re-Modeled 24 sow farms with positive pressure ventilation and OPG
- Built and stocked 9 new sow farms with positive pressure ventilation
- Built and/or re modeled 10 GDU's
  - Gilts enter at 20-25 weeks of age
  - Gilts are managed for sow farm entry
    - Puberty Induction (HNS) enter farms at 30 weeks of age (35 %)
    - Bred and gestated until 11 weeks pregnancy, farm entry (65%)
- Embarked on 35 PRRS closures
- Built 900 K new spaces
- Built a new GTC

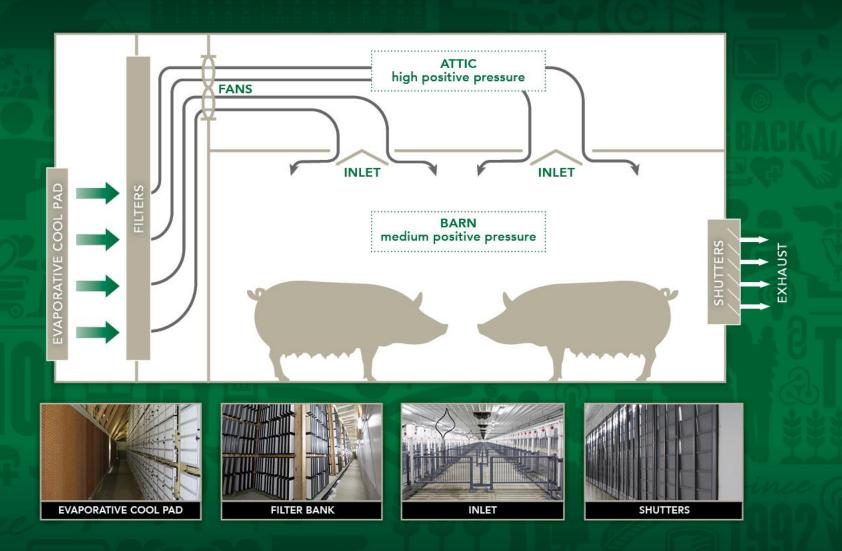


How'd We do it?
Bigger Question Maybe Why



# POSITIVE PRESSURE FILTRATION (PPF)









## **Positive Pressure Filtration**















# **Filter Testing**

Developed a filter testing trailer that can be taken to sites for testing rather than sent to third party lab.

- MERV Rating
- Airflow
- Test with clean and dirty prefilters



## **UV** Chamber

- Ultraviolet (UV) light chambers are to be used as a bio-secure way to enter lunches, semen, personal hygiene/medical products, shipping reports and ID cards, and new tobacco products into a farm.
- The chamber works by applying UV rays to the surface of items and eliminates most bacteria and viruses, such as PRRSv and PEDv.



# **Bench Entry**

- Entry system
   between exterior
   door and shower
   rooms
- Avoids footwear contamination to enter the farm

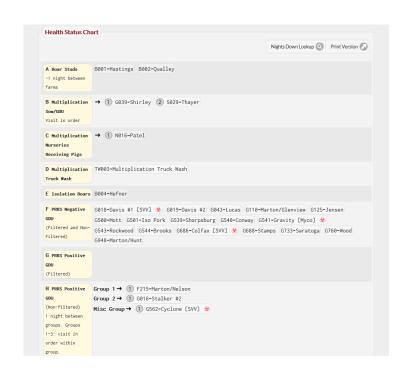


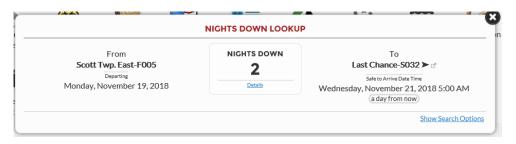
## Maintenance

• Dedicated staff schedule and farm tools and welders



# Electronic Health Status Updates and Downtime Program







# **Training**

- Training all farms on "Best Practices" for successful biosecurity
  - Filtered farms
  - Implementation of best practices at non-filtered farms as well
- On-farm training of the SOP with documented hands-on training
- Monthly "Best Practices" review materials



# **Training Videos**

- Developed professional quality training videos to use with all employees
  - Seven videos in English and Spanish
  - 1:00 2:30 in length
  - Highlight all aspects of importance to each process



### **Video Reviews**

- Video camera installation in 2016 to monitor:
  - Biosecurity on filtered farms
  - Animal well-being
- Decided to put in all sow farms and GDUs in 2017
- Review video on each farm monthly
  - Semi-annually with farm leadership
- Over 700 reviews now completed
  - Valuable feedback and training resource for biosecurity



# Video Monitoring – Supply Entry



# Video Monitoring – Correct Wean Pig Load Out



# **Video Monitoring: Farm Entry**

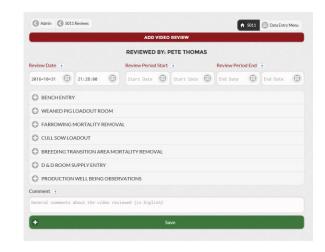


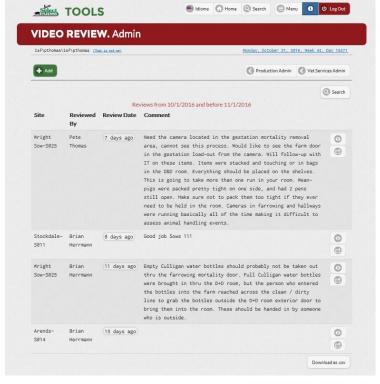
# Video Monitoring: Transition Room Procedures



# **Video Monitoring**

**Utilization of out Tools Website – System Communication** 







# **Transportation Infrastructure**

- Four Truck Sanitation Centers
  - MTW (PRRS Free) Southern Iowa
    - Wash and Bake
  - Ponderosa Commercial
    - Wash and Bake
  - Iowa Falls Inter-sanctum
    - 5 Bays
    - 3 Dryers
  - Iowa Falls Market Wash
    - 3 Bays



# Inner Sanctum Trailer Wash & Dryer





# Wash and Dry Facilities

- For internal movements, all trucks and trailers are washed, disinfected and dried between all movements
- Segregate fleet based on health status of farms
- Trucks and trailers are dried for 20 minutes at a temperature of 160 degrees
  - Research has demonstrated that this time and temperature is effective against disease such as PRRS, PEDv, ASF, CSF, and FMD



# **Gilt Movements**





# **Weaned Pig Movements**



## **Warehouse and Distribution**

Four warehouse and distribution centers to inventory and provide animal health and production supplies

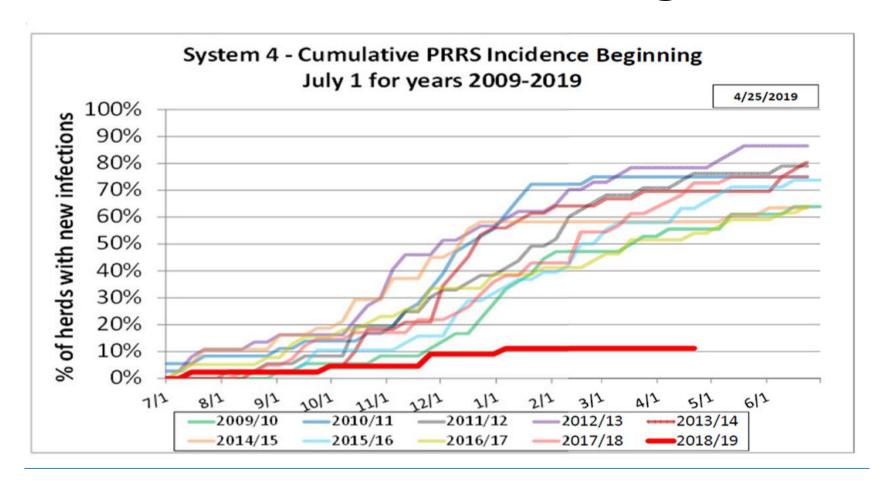
- Cost
- Biosecurity







# **Overview of PRRS Mitigation**



## Production 2014 vs 2019

	2014	2019 (YTD
<ul> <li>Total Born</li> </ul>	13.6	15.2
<ul> <li>Born Alive</li> </ul>	12.3	13.6
• P/W/S	10.5	11.9
• PSY	25.2	29.2
<ul> <li>WTM Mortality</li> </ul>	10.8 %	7.20 %
<ul><li>Vet Med, \$/Hd</li></ul>	\$5.80	\$3.52
<ul> <li>Ab Usage Mg/lb.</li> </ul>	106 mg/lb	48 mg/lb



# Why is Filtration Working?

- Collaborative Effort by Multiple Teams
  - Ventilation and Filtration Team
    - Inspections Collaborative Effort (over 140 inspections this year of existing dormers)
    - Filter instillation sand spray test
    - Change in filters and filter grids, continued modification of design
  - R@M Team Continued Facility Improvements
  - Bio-Security Implementation by Every Group that Touches the Farm
  - Video Cameras and Video Camera Reviews
  - Diligence in Testing by Health Services/Multiplication/GDU Teams
  - Transport Infrastructure Bio-Security and Implementation
  - Filtration Technology Works Demonstrated Results are Because of the People!



# **Other Cultures Implemented**

- Our Values People, Pig, Environment, Community
- Production Well Being
- Sustainability
- Safety
- Environmental Management
- Growing Pig Bio-Security
- FAD Preparation..... The Threat is Real

