

Global protein market impact



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## Global impact of ASF is massive

African Swine Fever (ASF) continues to spread World markets beginning to respond Chinese herd rebuilding could take years What does ASF mean for the US protein industry?

# Mixed messages add to market volatility Rabobank

African swine fever under control in China: ministry

China Daily, June 2019

China to investigate local authorities' efforts to control African swine fever

China has lost 100 million pigs to
African swine fever
CNN, September 2019

Trade war with U.S. won't affect China's pork supply:
Chinese ministry

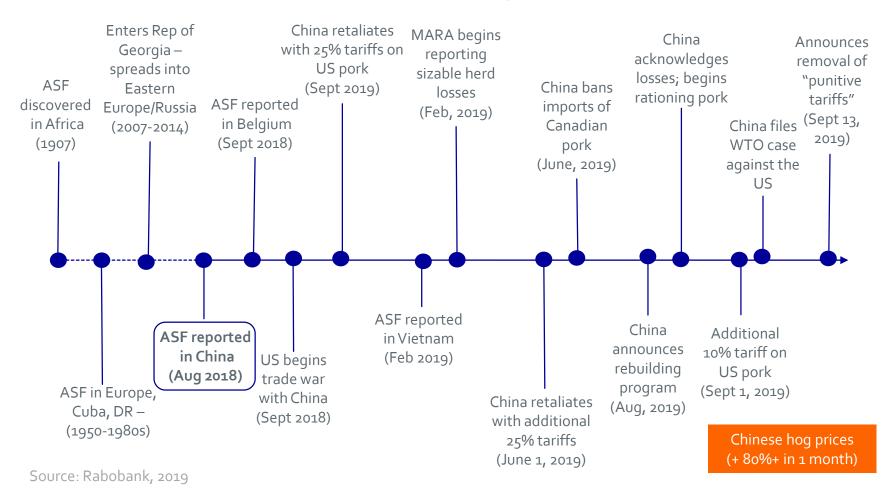
Reuters, August 2019

Beijing admits 'weaknesses' in handling of African swine fever crisis CNN, July 2019

# Rabobank

# It has been a very long year

### Chinese outbreak and trade tensions complicate global pork trade





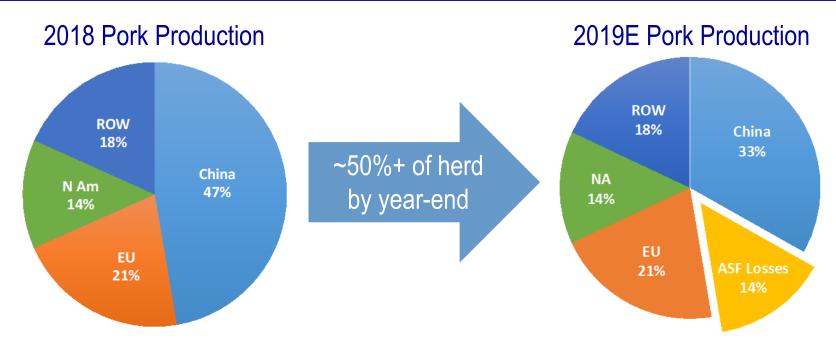




- ✓ Current: 3 Continents; 25 countries
- ✓ In Africa since 1900s
- ✓ Nearly 100% mortality
- ✓ Symptoms in days, death <1 week
- √ No cure; no vaccine
- ✓ Carried by wild (feral) boars in EU
- ✓ No human health impact
- ✓ Can live in processed meat for over a year, 3 years in frozen meat
- ✓ Spread via meat (swill feeding), transport (on/off farm), feed, ticks



### ASF losses in China are devastating



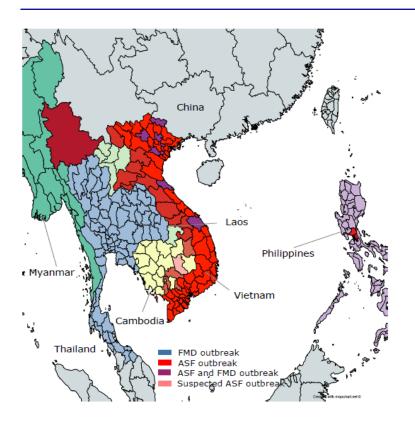
- Nearly ½ of the world's pigs in China
- ½ of these pigs are in backyard operations
- China produces 98% of its pork; imports 2%
- 2% imports to China = 20% of global pork trade

- Chinese pork supply 25% lower by year-end
- Herd losses (including breeding stock) ~50%
- Production losses in Vietnam >30%
- 2019 ASF losses 14% of world pork supply
- 2020 losses likely to multiply

Source: USDA, Rabobank, 2019







#### **Vietnam**

- First reported in February 2019; now all 63 provinces
- Impacts of ASF have been exacerbated by FMD outbreaks
- Vietnam has the highest pig herd density in Southeast Asia, facilitating the spreading of the disease.
- About 17 million pigs in Vietnam (out of total 22 million) are based in backyard farms.

#### Cambodia, Laos and Myanmar

- · Cambodian provinces near Vietnam first affected, has spread.
- Most of Laos now affected by ASF, outbreaks also in Myanmar
- Major concern is ASF spreading to Thailand

### **Philippines**

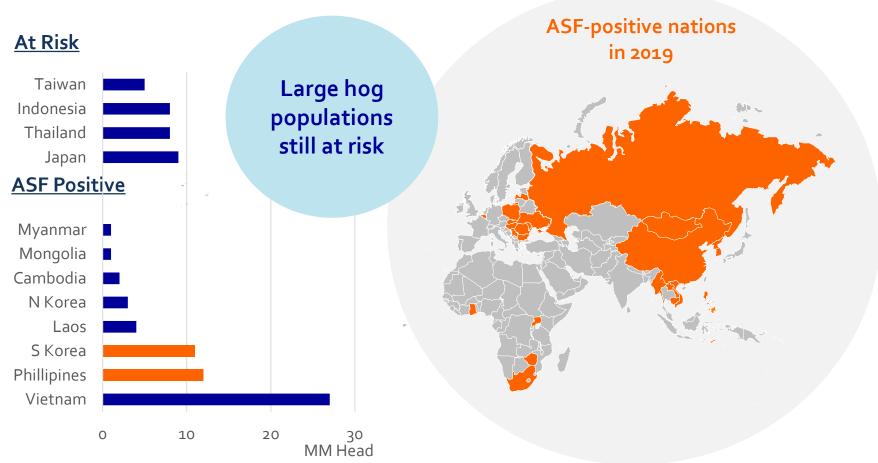
- First reported outbreaks in September 2019
- 7,000+ pigs were culled in a 1 km radius of the affected areas.
- Philippines has the second highest pig density in Southeast Asia.
- · Backyard farms are 62% of total production
- Islands naturally constrain pig transport by truck, the disease may spread more slowly compared with Vietnam

#### South Korea confirms its first case of ASF



# ASF spreads to new geographies



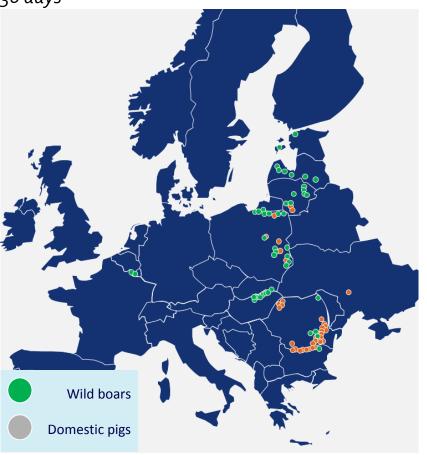


Source: USDA, OIE, Rabobank, 2019

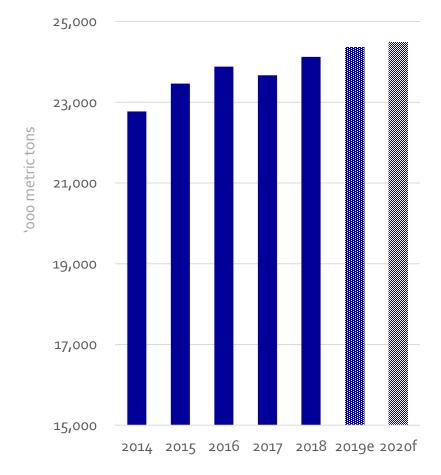
# ASF remains a threat in Europe



ASF continues to spread; multiple outbreaks in last 30 days



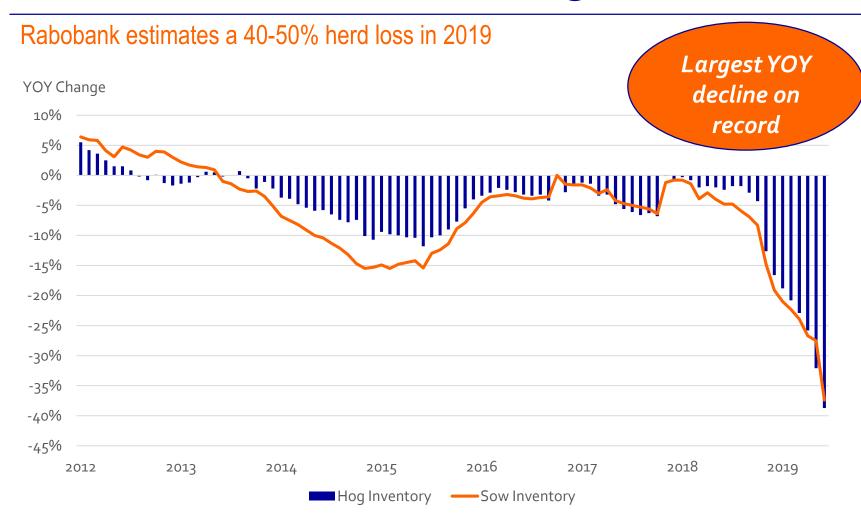
EU pork production response to export demand constrained



Source: FLI, ADNS, European Commission, OIE, Rabobank 2019



# Chinese Herd -39%; Breeding -32%

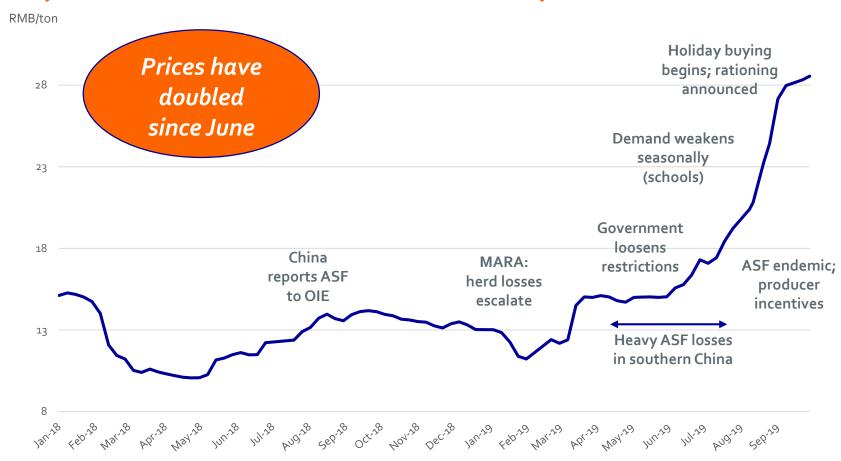


Source: MARA and Rabobank, 2019

# Rabobank

# Chinese hog prices skyrocket...finally

### Heavy inventories and seasonal demand weakness delay increase



Source: MARA and Rabobank, 2019



# China admits the problem; why now?

### Comments from Chinese Vice-Premier Hu (Sept 2, 2019)

"Pork prices threaten to spoil the 70th anniversary of National Day (Oct 1)

"...would affect the joyful and peaceful atmosphere to celebrate the 70<sup>th</sup> anniversary of the founding of New China"

Failure to control prices will "seriously affect the effectiveness of building a comprehensively well-off society and undermine the part and government"

Rising prices could affect "economic stability"

Mid-Autumn Festival

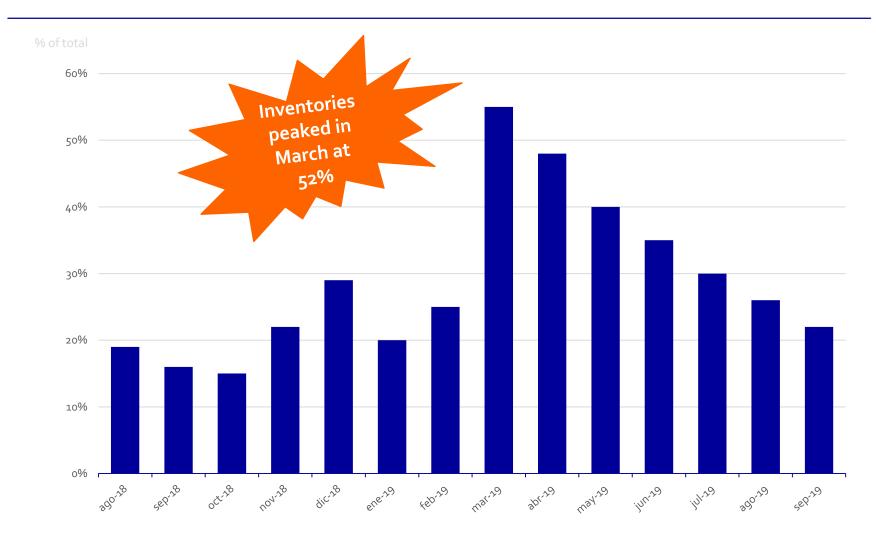
Sept 13-15th

Golden Week 70<sup>th</sup> Anniversary October 1-8 Chinese New Year

Jan 24--30

# Frozen stocks nearing cyclical lows

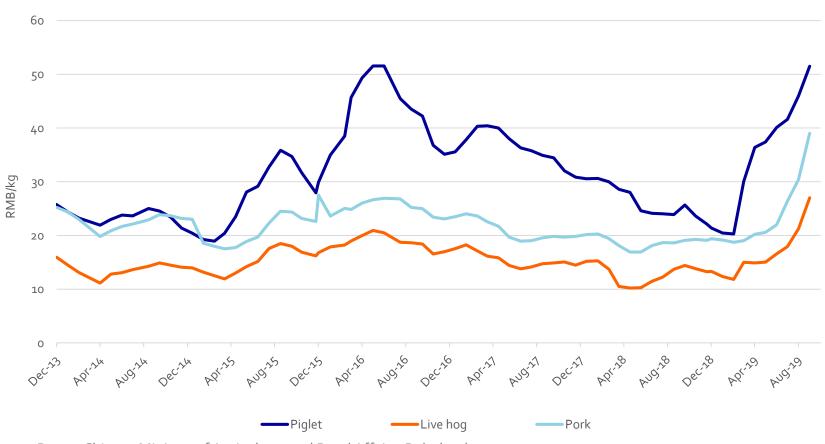






# Lower demand at higher prices likely

Prices have risen, but frozen stocks delayed increase

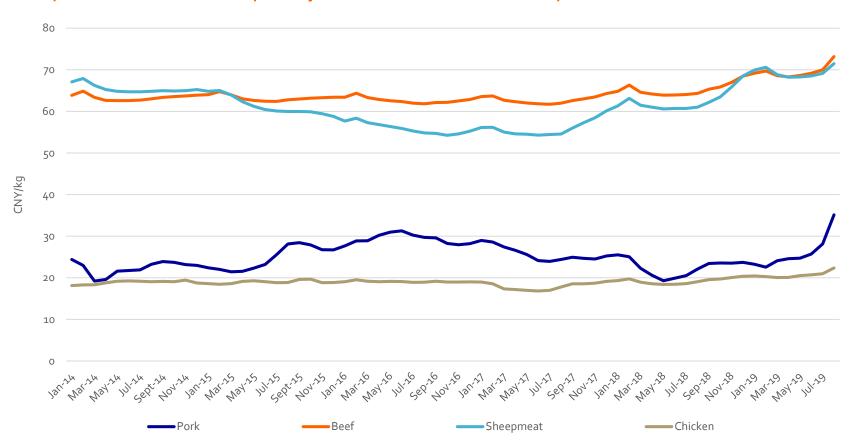


Source: Boyar; Chinese Ministry of Agriculture and Rural Affairs; Rabobank, 2019



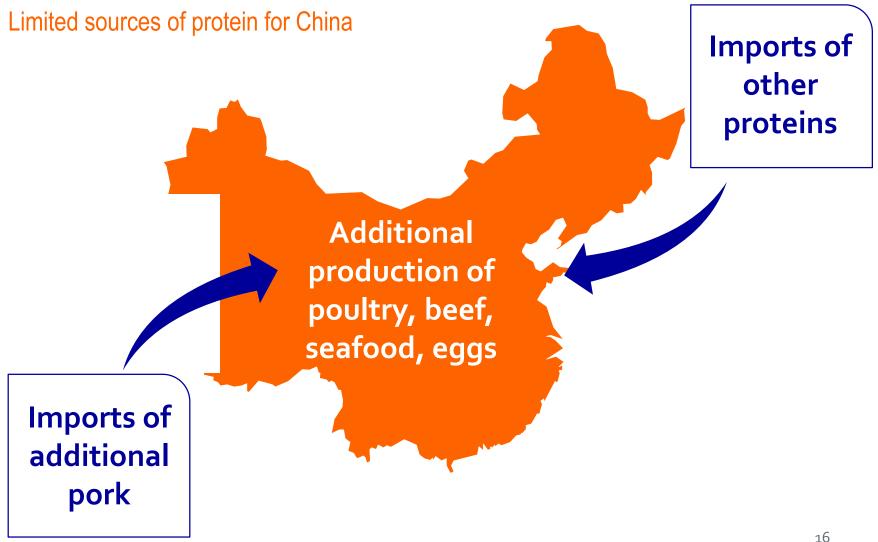
## Other protein prices at new records

Pork prices correlate with poultry; beef and lamb sell at a premium





# How will China respond?



## China can add 4MMT more protein





**31MMT** 

+3%



6MMT

+3%



**65MMT** 

+1%



5MMT

+3%



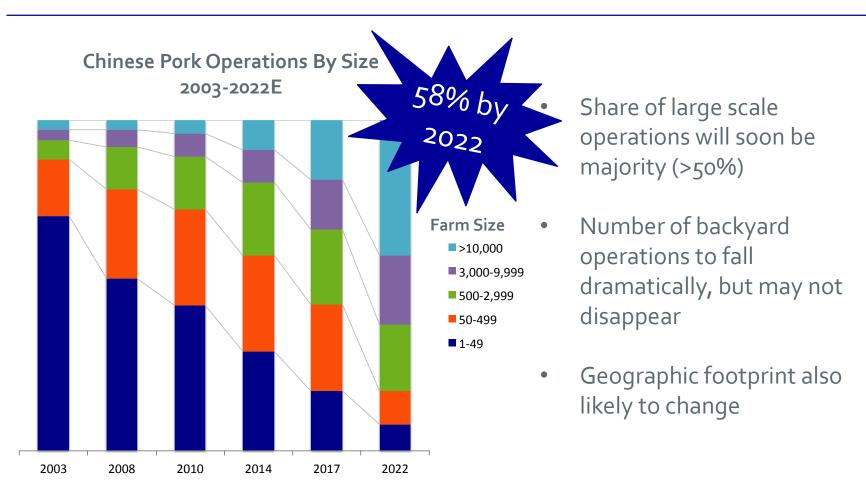
**20MMT** 

+10%

China may be increase raise production other proteins 4MMT

# China Pork Structure Will Change





Source: MARA and Rabobank, 2019



## An effective vaccine still years away

- Vaccine could take years; "up to 8 years from commercialization" (Ibach)
- Illegal vaccines common in China; promoting spread of the disease
- At least 2 strains of ASF, will make finding a vaccines more difficult
- Many labs working on a cure -Spain (Latvian), China, US



"Properties that make ASF more difficult to mutate, also make it more difficult to cure"

# Will take years to rebuild China's pork industry



Year 1-3

- Continued deterioration of pork herd
- Move away from pork/wet markets
- Growth in poultry; aqua; import needs high
- High prices moderate consumption

Years 4-7

- Construction of "New" pork model
- Rapid poultry industry growth
- Growth in branded proteins
- Imports still key
- Consumption begins to recover



- 2018 production levels
- Poultry a primary protein
- Imports decline
- AP consumption returns to normalized levels



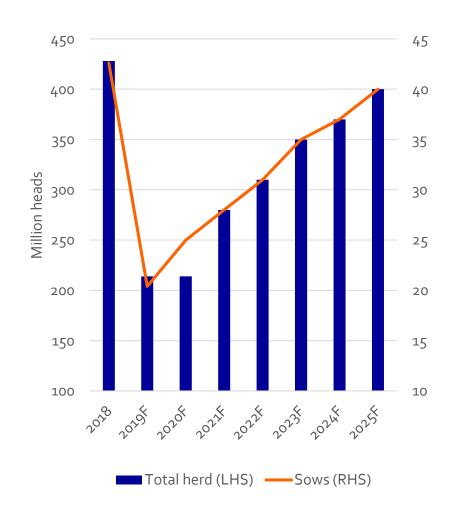
Source: Rabobank, 2019

# China faces significant challenges in rebuilding herd



### Key challenges for rebuilding

- Need effective biosecurity solutions
- Land access challenges
- Investment hurdles substantially higher
- Vertical integration requires significant equity investment
- Environmental protection pressure
- High risks of disease/virus infection



Source: MARA; Rabobank, 2019



### Government takes drastic measures

Subsidies to 800M (out of 1.4B) 10% below average of last 10 days

Rationing pork purchases

Limit of 1kg per day per family

Releasing strategic reserve

Green passage – Pig/pork transport exempt from tolls



Source: South China Morning Post

"China could release emergency pork reserves after losing 100 million pigs to swine fever" — CNN, Sept 2019

# Pork imports already rising... and will move higher

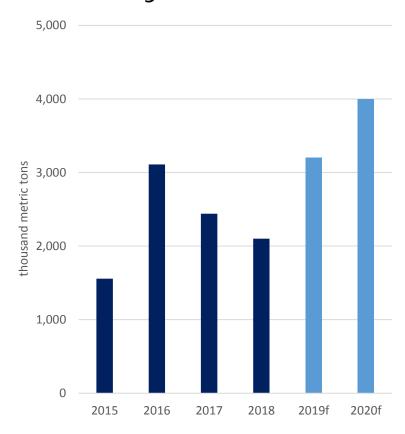


### Pork import volume +12% YOY in 1H19



- EU is the leading pork exporter; high prices and cautious production response will limit exports
- US-China trade war limits the role of US pork exports
- Canada remains excluded from pork trade
- Brazil could ship more pork to China, if supply increases.
- Expect further ASF outbreaks in Asia and in Europe

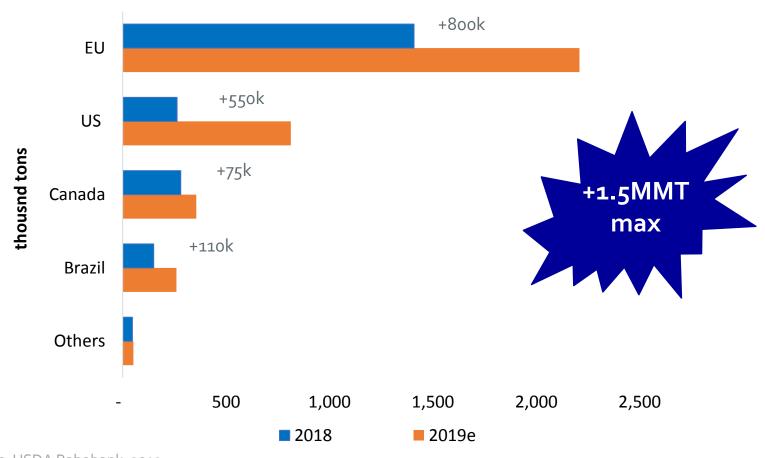
# China's pork imports to hit record levels in 2019



Source: China Customs, Trade Map, Eurostat, USDA, Rabobank, 2019

# Rabobank

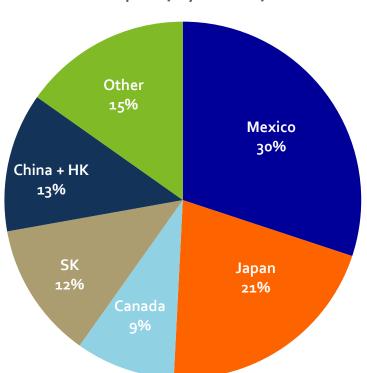
## Additional pork imports could add 3%



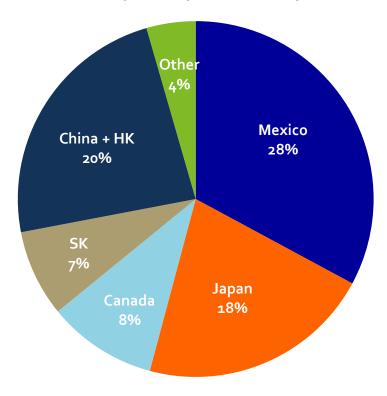


# US pork exports are redistributed

US Pork exports, by volume, 2018



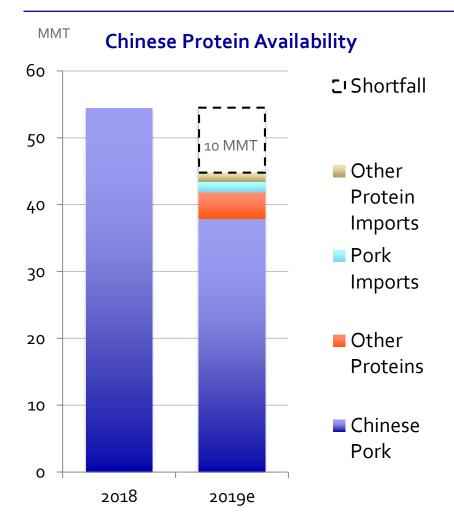
US Pork Exports, by volume - July 2019



Source: USDA, Rabobank, 2019

# World unable to fill the supply gap





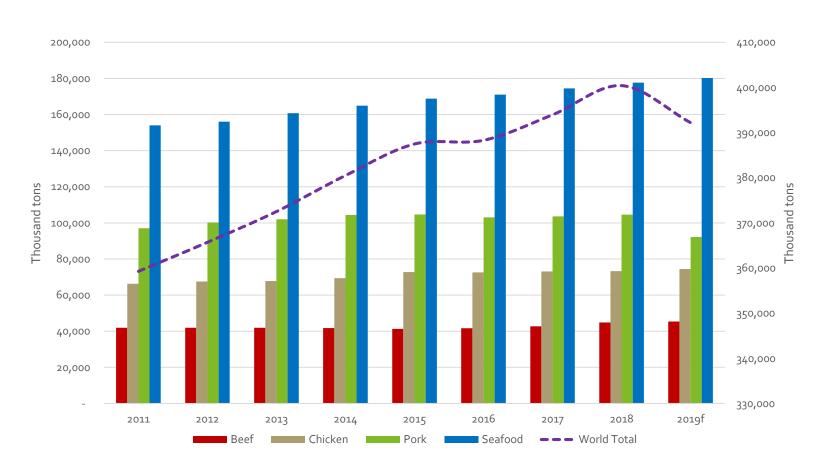
- Increased domestic protein production, frozen stocks and imports will supply ~6MMT
- Chinese poultry production limited due to breeder constraints; Al
- Imports of pork from the EU, Brazil and Canada likely to be limited, US faces tariffs
- Expect imports of all proteins (beef, poultry, seafood) to have limited near term impact
- Prices for all proteins will rise
- Gap in 2020 likely to expand (2x)

Source: USDA and Rabobank, 2019



# Global protein production to slow

Declines in Chinese pork production outpace world's ability to offset



Source: USDA, 2018; FAO/OECD, 2018; EU Commission, 2018; Rabobank 2019



# Challenges to expanding exports

### 1. Structural limitations

- Infrastructure will not support a dramatic increase in exports (blast freezers/cold chain/containers)
- Volumes will shift from one market to another

### 2. Ractopamine ban on pork/traceability in beef

- ~50% of U.S. pork racto-free; sufficient to meet needs
- China unlikely to change policy
- Challenging to 100% eliminate from the system

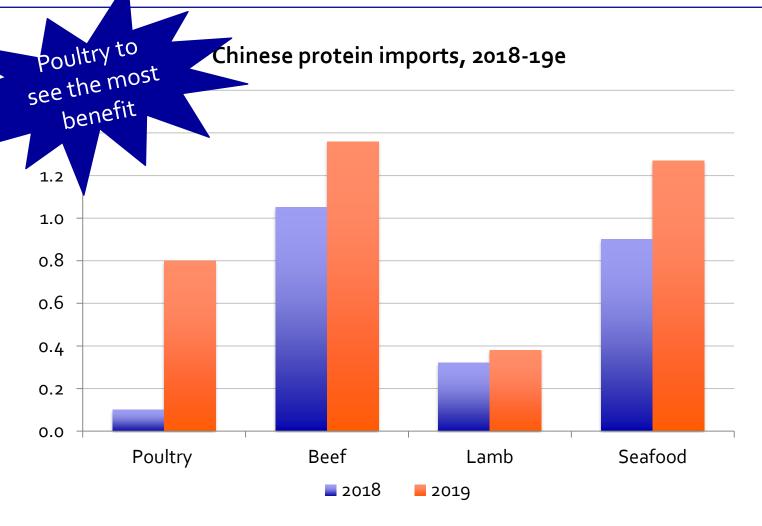
### 3. Trade dispute with China –tariffs, poultry ban

- Pork moving in through government purchases
- Grey channel active





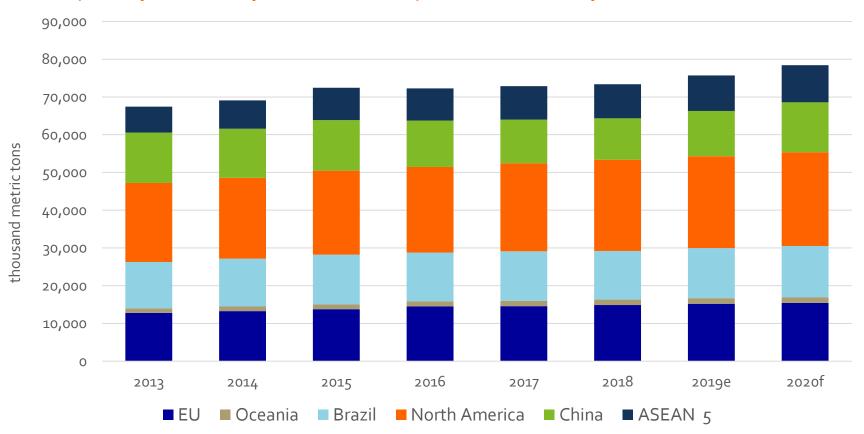
## Other protein imports +1.4MMT





# Global poultry to expand in all regions

### Brazil primary beneficiary; China a net exporter until recently

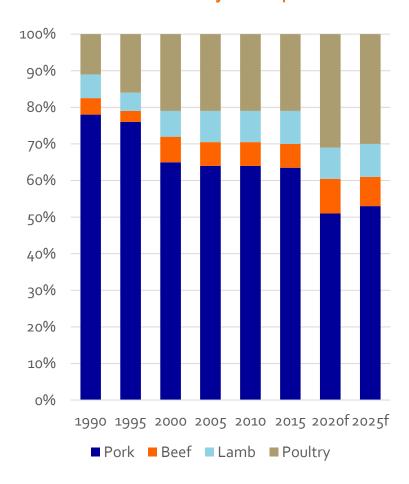


Source: USDA, Rabobank, 2019

# Poultry consumption likely to rise



### Consumers shift away from pork on food safety concerns and price









Pork is an integral part of rural life, so consumption will ultimately rebound

Poultry benefits from trends of eating out, rising health awareness, product innovation

Beef demand driven more by premiumization than by substitution for pork

Source: MOA, Rabobank, 2019

# ASF Impact: Up & Down the Food Chain



### **Farm** inputs

- Ag chemicals
- Animal health & nutrition
- Equipment
- **Fertilizers**
- Seeds

### Grains, oilseeds & sugar

- Grains
- Oilseeds
- Sugar

### Animal protein

- Poultry
- Beef
- Pork
- Seafood

### Dairy

Dairy

### Consumer foods

- Grocery
- Food Service
- Snacks

### Supply chain

- Cold chain
- Food distribution
- Packaging















Impact













# US pork industry on high alert

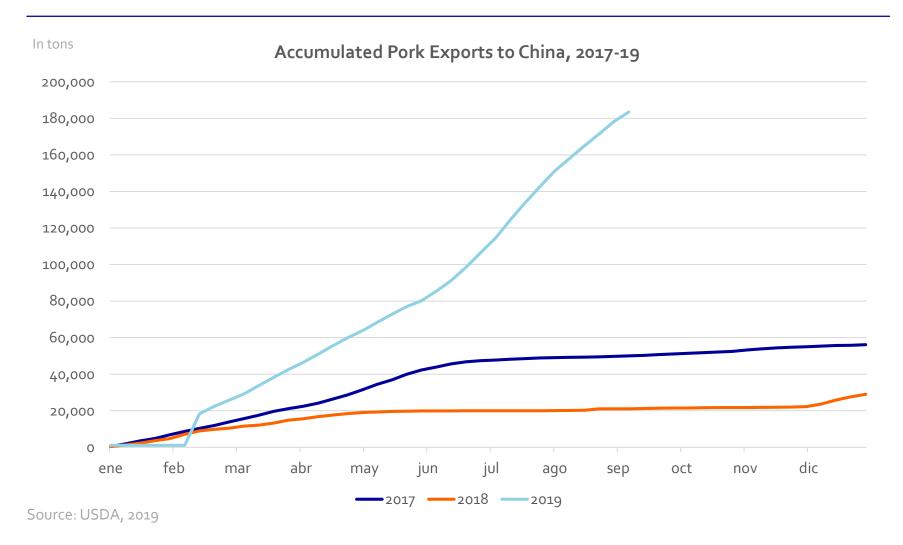


- More countries with ASF = more potential sources
- Likely to come to US on a plane (tourists carrying food)
  - NJ port 1M pounds of smuggled pork (Mar, 2019)
  - Strong financial incentive to export suspect product
  - Beagle Brigade
- Large-scale commercial outbreak unlikely, but not impossible
- Impact of ASF in the US
  - Exports would stop immediately
  - Market would crash
  - Compartmentalization



# US pork exports up sharply despite tariff headwinds

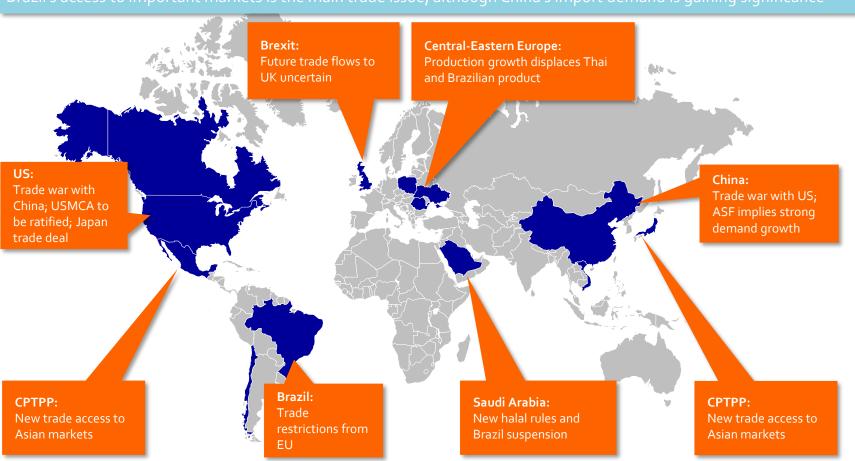






# Trade issues remain the key barrier

Brazil's access to important markets is the main trade issue, although China's import demand is gaining significance



Source: Rabobank, 2019



# Lean hogs move on ASF, too early...



Markets moved in anticipation of exports

US producers able to lock in strong profits for 2019/20

US pork exports are delayed

Trade dispute has complicated outlook; some forward movement

Source: CME, 2019

# **Key Takeaways**



ASF has decimated Chinese hog production, ravaging SE Asia and parts of Europe All key production areas on alert; stepped up biosecurity is essential

Price response in China delayed; but now affecting markets
Higher pork prices hurting demand; all protein prices higher

Poultry industry to benefit in the intermediate term Structural shift in long-term consumption patterns likely

It will take years to rebuild the Chinese swine industry

Self-sufficiency goal will facilitate investment; move toward larger farms

There are likely to be unintended consequences – positive & negative Medical, labor, political unrest, infrastructure, alternative protein

Source: Rabobank, 2019



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